

DUKÉ
/ forward

PARTNERING FOR THE FUTURE

Everyone who loves Duke has been part of its meteoric rise. The passion and support of students, faculty, alumni, and friends have helped shape new programs and advanced Duke to the very top tier of universities. Through the years, the spirit of innovation and partnership with which our university evolved has emerged as one of our greatest assets. Now, as the world's challenges grow more complex and interconnected, Duke is poised to lead higher education into the future.

Duke Forward, our university-wide fundraising campaign, will push us faster and farther on our trajectory. Between now and June 30, 2017, we will seek \$3.25 billion in philanthropic investments across our 10 schools and renowned health system to help shape new solutions and prepare the leaders and problem-solvers our future requires. Your support of our three campaign priorities—enriching the Duke experience, activating Duke's power for the world, and sustaining our momentum—will be vital to our success.

JOIN DUKE FRIENDS AS, TOGETHER, WE PROPEL DUKE FORWARD.



BOUNDARIES NOT INCLUDED

Enriching the Duke Experience

The Duke experience is extraordinary. Part magic. Part hard work. Part boundless opportunity. Duke is a leader in developing educational programs that connect classroom learning with real-world issues. Our innovative academic programs are complemented by co-curricular opportunities that extend a Duke education, fostering community, creativity, and a passion to make a difference. Philanthropic investments through the campaign will support student opportunities and keep Duke at the forefront of higher education.

HOW CAN YOU DIRECT YOUR SUPPORT TO EXPAND HORIZONS FOR DUKE STUDENTS?

- > EXPERIENTIAL LEARNING
- > INNOVATION AND ENTREPRENEURSHIP
- > THE RESIDENTIAL EXPERIENCE
- > THE ARTS
- > DUKE ATHLETICS

BLAZING NEW PATHS

Activating Duke's Power for the World

In our increasingly complex world, the challenges and opportunities humanity faces are both vast and exhilarating. At Duke, we are developing the types of research and educational programs needed to address major global challenges and to train leaders who can take this work forward. With campaign support, we will build on these investments and bring sustainable, scalable solutions to the Durham community and the world stage.

HOW CAN YOUR SUPPORT ACTIVATE DUKE'S POWER FOR THE WORLD?

- > GLOBAL HEALTH
- > MEDICAL DISCOVERY AND PATIENT CARE
- > ENERGY
- > THE ENVIRONMENT
- > INTERDISCIPLINARY RESEARCH
- > DURHAM AND THE REGION

FUELING UNCONTAINABLE IDEAS

Sustaining Duke's Momentum

Our ability to act on our aspirations depends on the vibrant, diverse, and exceptional students and faculty who make up Duke. The third part of our campaign seeks to strengthen and expand the support and recruitment of the world's finest faculty and students through endowed support and annual giving. Annual Fund contributions also help fuel the many exciting programs that are moving Duke forward.

HOW CAN YOU DIRECT YOUR GIFTS TO KEEP DUKE ON A TRAJECTORY FOR SUCCESS?

- > FINANCIAL AID
- > FACULTY EXCELLENCE
- > DUKE ANNUAL FUND

Be a part of Duke Forward.

Explore dukeforward.duke.edu.

Learn more about this comprehensive effort, and explore the campaign by school or priority.

Contact us.

Contact a member of our development team to talk about volunteer opportunities, upcoming events, and both outright and deferred gift opportunities. Call (919) 681-2580, email dukeforward@duke.edu, or find a staff directory at dukeforward.duke.edu.

Help tell Duke's story.

Your experiences are part of what's propelled Duke forward. Share your favorite memories and pictures. Visit dukeforward.duke.edu, find us on Facebook, or use the hashtag #DukeForward on Twitter or Instagram.

*Explore the campaign
by school or priority:*
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Duke
UNIVERSITY